



ADVENTURE TIME

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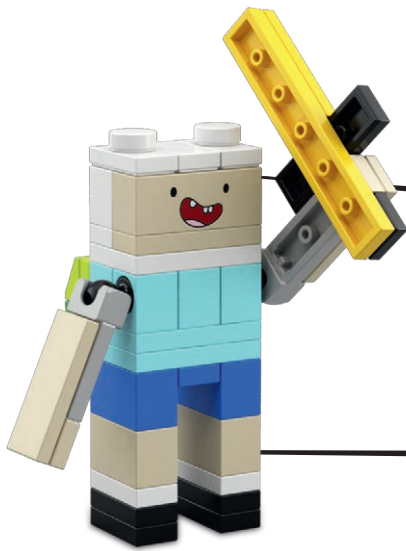


It's Adventure Time™!

Finn and his best friend and adopted brother, Jake, roam the Land of Ooo, righting wrongs and battling evil. Along the way, they make friends with a whole range of wacky characters such as Princess Bubblegum, Lady Rainicorn and Marceline the Vampire Queen. They also have to deal with the grumpy Ice King, the mean ruler of the Ice Kingdom, who really needs to chill out.

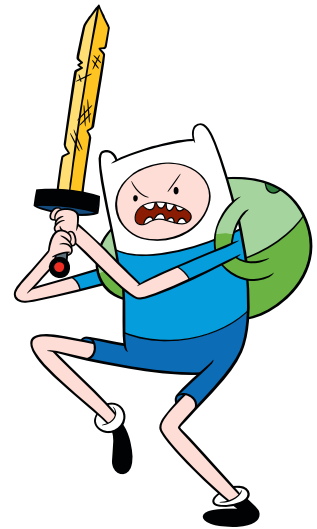
The animated television series created by Pendleton Ward has achieved both cult status and widespread popularity, and is now also the 16th set in the LEGO® Ideas series.





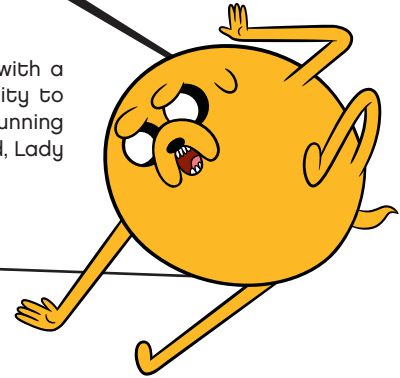
Finn

Finn is a silly kid who wants to become a great hero one day. He might not look too tough, but if there's evil around, he'll slay it. That's his deal.



Jake

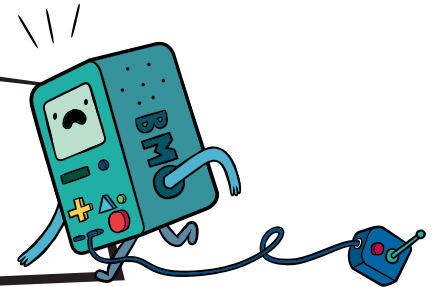
Finn's best friend is a wise old dog with a big heart. Jake has the magical ability to stretch and grow. When evil's not running amok, he plays viola with his girlfriend, Lady Rainicorn.





BMO

BMO is much more than just Finn and Jake's roommate. BMO is also their friend, camera, alarm clock and video game system.



Marceline

Marceline is a wild rocker girl. Centuries of wandering the Land of Ooo have made her a fearless daredevil.





Lady Rainicorn

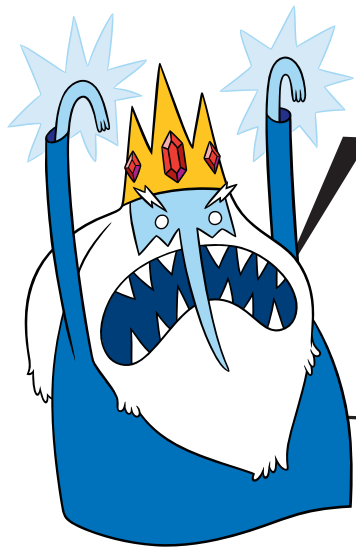
Lady Rainicorn is Princess Bubblegum's loyal and majestic pet. Her love of the viola makes her a perfect match for Jake.



Princess Bubblegum

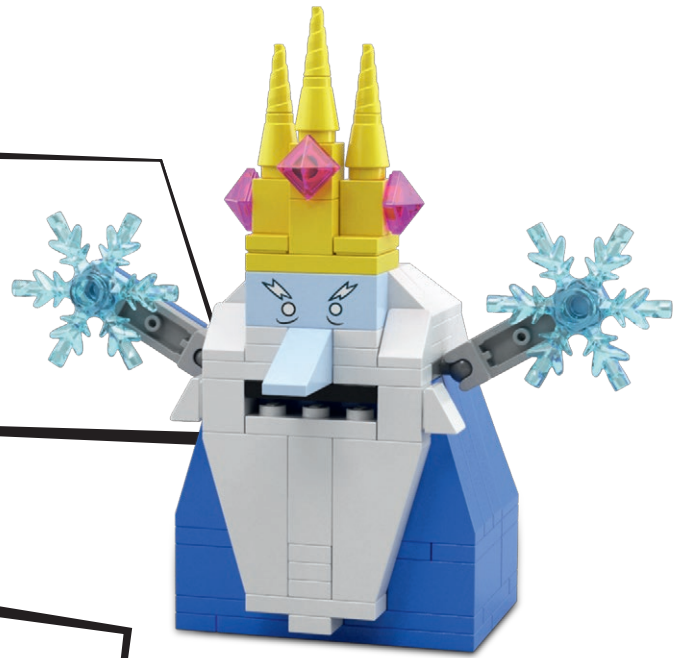
As a millionaire geek enthusiast, Princess Bubblegum immerses herself in every branch of geekdom from rocket science to turtle farming.





Ice King

Armed with a magic crown and an icy heart, the Ice King has only one goal: to secure a wife by any means necessary.



Gunter

Gunter is the name the Ice King gives to all of his penguin servants, yet he pronounces it differently depending on the penguin's personality.





Fan designer

As a fan of both Adventure Time™ and LEGO® building, recreating the characters from the iconic cartoon series was a tough, but very satisfying task for Ludovic Piraud.

"I discovered Adventure Time after I'd read an article about a wacky cartoon series and decided to give the show a try. At first I was puzzled by it, then intrigued and finally completely hooked by its colorful universe and story."

"The design of the characters in Adventure Time uses very round shapes, therefore LEGO bricks don't instantly feel like a good fit to reproduce these rounded shapes. However, other elements



like colors and proportions between shapes are often enough to make a character recognizable, so I thought I'd try to make block-like characters."

"I'm just an occasional LEGO builder, so I asked for input from other LEGO Ideas users. The feedback I received was very constructive. The last project update is the most accomplished and that's all thanks to the support from the community."



LEGO® designer

As a LEGO® designer, it was Adrian Florea's role to ensure the final model measured up to the exacting standards expected of all LEGO sets.

"I have followed the series since its first season and instantly liked the characters and the situations they found themselves in, so I was glad to be asked to work on this project."

"As Ludovic's original model was submitted as a 3D rendering and included some elements that were no longer available, I had to find ways to make everything work with the options we had. The same goes for colors, I had to make sure all the right elements were in the proper color."

"I love the line-up of characters, but Marceline is my favorite. She has her own bass axe and she's a vampire. I'm from Transylvania and I play the bass in my spare time."



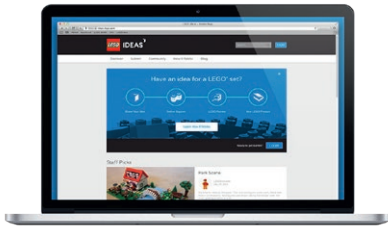
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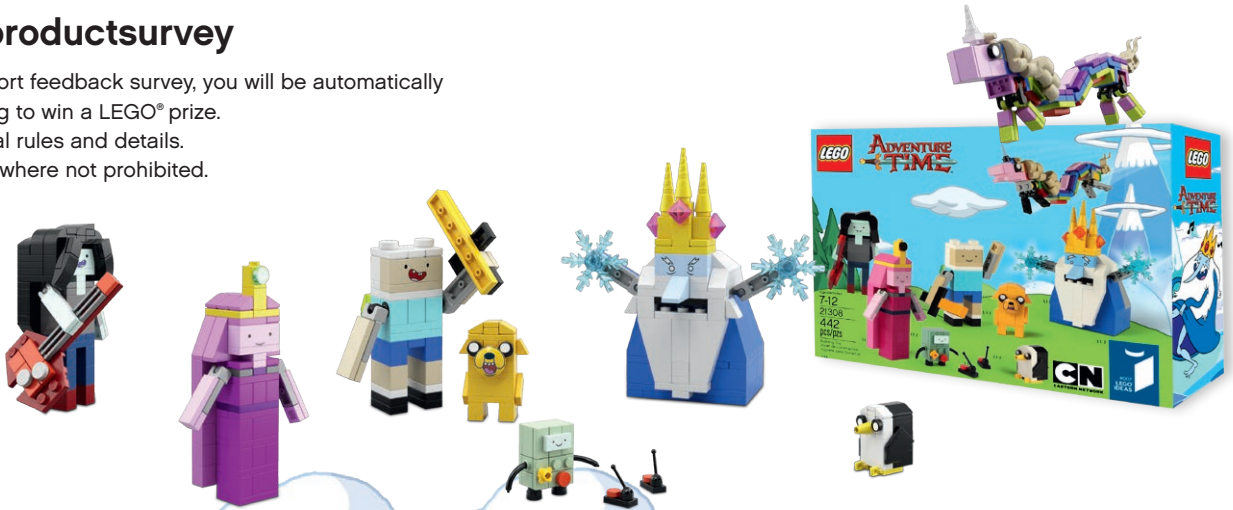
IDEAS

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By completing our short feedback survey, you will be automatically entered into a drawing to win a LEGO® prize. See website for official rules and details. Open to all countries where not prohibited.



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